



Complimentary Sponsored Seminar

Entering Southeast Asia: A Practical Guide to Finding the Right Distributor

Includes an exclusive preview of **MedMatchAI™** - a regional research platform helping manufacturers across Asia identify distributors in Southeast Asia

FREE VIP access* to MedMatchAI™ to the first 20 participants

📍 CCI France Japon, 2nd Floor,
Nihonbashi Honcho YS Building, Tokyo

📅 24 April 2026 ⌚ 1:00 PM - 4:00 PM

Part of Nord Pacific Medical's Asia outreach series

Reserve Your Free Seat



Is entering the Southeast Asian healthcare market on your roadmap for this year? Are you still working out how to identify the right distributor and local partner across such a diverse region?

If so, this Tokyo seminar is exactly what you're looking for.

Our team at Nord Pacific Medical has put together a fully sponsored session just for medical device manufacturers and SMEs exploring the region. We are focusing on one of the most critical steps for successful regional expansion, which is finding the right local partner.

While Southeast Asia offers massive opportunities, it isn't a single, uniform market. Every country has its own commercial dynamics, market access rules, and distributor landscapes. Taking a structured approach to selection is what will ultimately define your long-term success in the region.

What we will cover

During the seminar, we will share practical insights on how to*

- Approach Southeast Asia as a group of distinct, unique markets
- Define the exact distributor profile for your business needs
- Find, screen, and evaluate potential partners
- Navigate key commercial, cultural, and practical considerations
- Avoid the most common mistakes manufacturers make when entering the region

Exclusive Platform Preview

Attendees will also receive an exclusive preview of **MedMatchAI™**, a regional research platform helping manufacturers across Asia identify distributors in Southeast Asia more efficiently.

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Event Details

📅 Date: 24 April 2026

🕒 Time: 1:00 PM to 4:00 PM

📍 Venue: CCI France Japon, 2nd Floor, Nihonbashi Honcho YS Building, Tokyo

🗣️ Language: English